

June 22, 2009
For immediate release

The First Modern Green Hybrid Home by BRIO54 is now Available for Purchase throughout the Eastern United States and Canada

NEW HAVEN, CT - USA, June 22 2009 - BRIO54 LLC, an innovative young prefab firm promoting a fresh, unique, modern green lifestyle is proud to announce the official release of their first modern green hybrid home. The H1+C, a 2542 SF, 4 bedroom, 2 ½ bath suburban model for 1 to 2 acre lots is now available for purchase throughout the Eastern United States and Canada. With the H1+C, BRIO54 has succeeded in delivering exceptional design and construction at a fair price, staying true to its core objective of introducing affordable quality to the residential housing market.



A Cost-Effective, Pragmatic Approach to Prefabrication

The H1+C combines the unique advantages of both on- and off-site construction into one 'hybrid solution'. This pragmatic approach to home building makes it possible to overcome the typical limitations of prefabrication, such as restrictions in size, form, and construction techniques. At the same time, it eliminates the drawbacks of custom, on-site construction such as cost overruns, extended unpredictable construction and design periods, and the lack of a coordinated product development effort in conjunction with installers, suppliers, and manufacturers.

In addition, buyers benefit from significant overall cost reductions achieved by 1) eliminating excessive market-driven material markups and overhead costs associated with local general contractors, electricians, plumbers and modular prefabricators; and 2) through special volume pricing agreements with our component manufacturers and suppliers.

Quick and Easy Online Configuration

An innovative online customization applet offers instant access to pricing, detailed specifications, and comprehensive construction-quality 3D-models. Buyers set their own priorities in terms of affordability, quality, style and sustainability. They are able to choose how green they want to be, or can afford to be, and even the most basic configuration assures delivery of a unique, stylish, healthy, and energy efficient home.

Healthy, Energy- and Resource-Conscious Living

Green features include an innovative, highly insulating building envelope with virtually no thermal bridging and low-VOC building materials and finishes for improved indoor air quality. EPA WaterSense certified plumbing fixtures and a BRAC Greywater recycling system significantly reduce overall water consumption. A fully integrated 7-zone inverter technology-based mini-duct system together with HRV/ERV based whole house ventilation delivers a highly adjustable and efficient space conditioning system. Such a system eliminates the uncomfortable temperature fluctuations associated with conventional central air-conditioning units and insures an adequate fresh air supply without the associated energy losses. A solar thermal system with an electric backup unit addresses domestic hot water needs and a solar grid-tie PV system significantly reduces monthly electricity bills.

Unique Modern High-End Signature Design

The clean modern high-end design also showcases built-in European cabinetry with recessed grips by SieMatic throughout the home, flush baseboards, casing-free interior doors, and flush, fully integrated Bosch and Miele appliances. Grohe fixtures, Leviton Acenti Series controls and Seiho diffusers complete the modern high-end look, not to mention the custom European-style lift & slide doors and tilt & turn windows by Grabill and Koemmerling.

Available in Various Installation Packages

The H1+C is available in three different installation packages offering varying degrees of self-involvement. The 'turn-key' package is a move-in ready solution; the 'u-install' package includes installation of the dry-in kit with exterior finishes and delivery of all additional materials; and the 'u-decide' option only delivers the installed dry-in kit with exterior finishes.

For Further Information Contact:

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Proven Construction Techniques and an Experienced Team

With the H1+C, BRIO54 carefully avoided introducing new and unproven construction techniques, but instead chose to improve and simplify the use of readily available materials and methods. This conservative yet innovative approach is backed by a small but highly qualified team with more than 12 years of experience in residential architecture and 20 years in erecting residential & commercial structures, as well as by the track record of our prefab assembly providers and suppliers.

Non-Binding Package Price: *

- + TURN-KEY -> as low as \$455,000 ~ \$179 per SF
Includes construction management, installation and materials, offering a move-in ready solution.
- + U-INSTALL -> as low as \$396,000 ~ \$156 per SF
Includes installation of the dry-in kit with exterior finishes and delivery of all additional materials.
- + U-DECIDE -> as low as \$288,000 ~ \$113 per SF
Includes only the installation of the dry-in kit with exterior finishes.

Fixed-price contracts eliminate any potential risk of unforeseen cost overruns. Furthermore, a fair financial incentive will be offered to the buyer of the first H1+C.

Basic Feature List: *

- + ICF Base with Architectural Finish
- + Highly Insulating, Airtight Panelized Building Shell -> Whole Wall R-value = Wall ~25 / Roof ~59
- + Custom Metal Stairway & Railing with Low-VOC Finish and Aluminum Treads
- + Alaskan Yellow Cedar Gluelam Post & Beam, Siding and Decking
- + Custom European Style Wood Tilt & Turn Windows and Lift & Slide Doors with Screens
- + Retractable and Fixed Solar Shading
- + PLYBOO Engineered Bamboo Flooring
- + Finished Concrete Slab with Low-VOC Stain and Sealer -> Passive Solar
- + Energy Efficient BOSCH Appliances with Fully Integrated 30" Refrigerator & 24" Dishwasher, Built-In Microwave with Trim & 30" Wall Oven, 30" Ceramic Cooktop and SST Island Vent + Front Loading Washer & Dryer
- + Fully Furnished with Flush
German SIEMATIC Cabinetry & Multimatic Base Package with Cont. Recess Channel Grips
- + Highly Efficient Quiet FUJITSU 7-Zone Inverter Based Mini-Duct Heating/Cooling System with Flush Ceiling Mounted 22" Cassette Units
- + Solar Thermal Domestic Hot Water with Electric Backup
- + HRV/ERV with Dedicated Ventilation Ducts & Control System
- + Flush Baseboard, Fiberrock Drywall System with No-VOC Paint
- + Flush Casing-Free Interior Doors
- + Walk-In Mosaic Glass Tile Showers with Low-VOC Epoxy Grout Against Mildew & WEDI Waterproofing
- + GROHE Concetto Series Fixtures with 'Water-Sense Technology' & SST Sinks
- + LEVITON Acenti Series Switches and Sockets with Motion & Timers
- + PANASONIC Whisper Bathroom Fans
- + KOHLER Persuade Dual Flush Toilets

Option Feature List: *

- + KYOCERA 5040KW Solar PV Grid Tie System
- + BRAC Greywater Recycling System
- + Certified Framing Lumber

* our HELP section features tutorials for the 'customize' template and the 3D-PDF models, as well as a troubleshooting guide: <http://www.brio54-labs.com/index.php/help.html>

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